



Marketing Plan Outline

						Goals				Actual Result		
						Inquiry Goal LOW	Inquiry Goal HIGH	Enroll. Goal LOW	Enroll. Goal HIGH	Inquiry	Enroll.	
Month:	Week 1											
	Week 2											
	Week 3											
	Week 4											
	Monthly											
Ongoing	Walk Ins/Sign/Location											
	Web Site											
	Yellow Pages											
Monthly TOTAL					\$0.00		0	0	0	0	0	0
Cost Per Enrollment (Estimate)					#DIV/0!					#DIV/0!		