

Marketing Plan Outline

		NATIONAL ASSOCIATION OF PROFESSIONAL MARTIAL ARTISTS					Goals				Actual Result	
		Source	Description	Gross Direct Quantity Cost	Labor Intensity		nquiry Goal HIGH	Enroll. Goal LOW	Enroll. Goal HIGH	Inquiry	Enroll.	
Month:	Week 1											
	Week 2											
	Week 3											
	Week 4											
	Monthly											
	Ongoing	Walk Ins/Sign/Location Web Site Yellow Pages										
			Mont	hly TOTAL \$0.00		0	0	0	0	0	0	
			Cost Per Enrollment ((Estimate) #DIV/0!						#DIV/0!		