

Honor Student Party Follow Up E-Mail #1

Subj: <<Guest Parent Name>>, GREAT to Meet You at <<Student's Name>>,s Party Last <<INSERT DAY>>!!

Dear <<First Name>>,

It was great to meet you <<INSERT DAY>>!

I know <<STUDENT NAME>> appreciated you taking the time out of your busy schedule to bring <<GUEST NAME>> to the party and celebrate <<HIS/HER>> accomplishment.

And I wanted to personally thank you for helping us reinforce the <<STUDENT NAME>>'s accomplishment, and commitment to building <<HIS/HER>> Character, and improving <<HIS/HER>> Focus and Self-Discipline!

I also wanted to remind you that as a special "Thank You" <<GUEST NAME>> earned a special gift for attending!

Discover the Almost Magical Formula to Building Unstoppable Self Esteem and Confidence in your Child for FREE!

Now, you may be asking, how does all this "values" stuff work?

And why does the <<YOUR SCHOOL NAME>> program do a better job of teaching these valuable life skills than any other activity.

The <<YOUR SCHOOL NAME>> system gives your child the chance to explore his or her innate gifts. They'll marvel (as you will) as they increase in strength, flexibility, endurance, balance, and focus. Yet, this is only the start.

In fact, the physical skills act as a foundation for something much more valuable: the development of character skills, focus and self-discipline. And not separate from their physical skills, but intimately connected – even bonded -- to them.

These are just three of the powerful, important values your child will acquire from the <<YOUR SCHOOL NAME>> program.

In short, you can look forward to your child developing.....

- Powerful self control. <<HE/SHE>>'ll refuse to give in to negative peer pressure. She'll have a deeper respect for rules.

- Laser Sharp focus. <<HE/SHE>>'ll learn what's needed, along with the skill to "zero in" on critical tasks at hand. Normal, yet time-wasting, childhood distractions won't get in her way.

- Fearless self confidence. Watch as your child finds the courage to open any door life has to offer.

Children love our program because it's fun, parents love our program because children benefit for a lifetime!

Now, you may be asking yourself, "How can I know for sure if the <<YOUR SCHOOL NAME>> teaching system will work for my child?"

I've got some great news for you; It's never been easier to find out!

Enroll in our "No Commitment" Trial Course and See for Yourself!

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| <<INSERT OFFER HERE>> |  
| <<INSERT OFFER HERE>> |  
| <<INSERT OFFER HERE>> |  
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As a special "Thank You" for coming, we are happy to offer each child who attended the party, <<INSERT OFFER HERE>>!

See for yourself if we can develop these LIFE ENHANCING skills in your child.

Call <<PROGRAM DIRECTOR>> at <<SCHOOL PHONE>> RIGHT AWAY to schedule your first free session!

Yours for more confident kids,

<<SCHOOL OWNER NAME>>
<<E-MAIL ADDRESS>>
<<WEBSITE>>

P.S. Our classes fill quickly, so please call <<PROGRAM DIRECTOR>> at <<SCHOOL PHONE>> to avoid the waiting list!